

## Terms, Conditions, and Purposes

CSAM is an accredited provider of continuing medical education and strictly adheres to ACCME guidelines.

## Independence

1. This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the commercial interest.
2. The Accredited Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

## Appropriate Use of Commercial Support

3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the commercial interest.
4. The commercial interest will not require the Accredited Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this gift.
5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
6. The Accredited Provider will upon request, furnish the commercial interest documentation detailing the receipt and expenditure of the commercial support.

## Commercial Promotion

7. Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial interests may not engage in sales or promotional activities while in the space or place of the CME activity.

## Other

8. CSAM reserves the right to reject any exhibit at its discretion.
9. Management reserves the right to prohibit and/or evict exhibitors whose presentation is in any manner deemed by management as offensive. In the event of such prohibition or eviction, management shall not be liable to exhibitor for refund of exhibit fees.
10. CSAM shall not be held liable for the damage or loss of exhibit or property of exhibitor or injury to an exhibitor resulting from any cause. Claims for loss, damage or injury are waived by an exhibitor.
11. The exhibitor shall indemnify the association show management. CSAM's liability for injury to persons or loss or damage to property shall be limited to such as may be caused by its gross, sole, or contributory negligence.

Join us as an exhibitor!

October 7-10, 2009  
Hotel Kabuki, San Francisco, CA

Addiction Medicine:  
State of the Art  
Conference

CALIFORNIA SOCIETY OF ADDICTION MEDICINE  
575 Market Street, Suite 2125  
San Francisco, CA 94105

CSAM

CSAM

invitation to exhibit

# Addiction Medicine: State of the Art Conference

October 7-10, 2009  
Hotel Kabuki, San Francisco, CA

SPONSORED BY:

Sponsored by the California Society of Addiction Medicine  
and the American Society of Addiction Medicine

FIRST CLASS MAIL  
US Postage  
PAID  
San Francisco, CA  
Permit No. 11751

# HERE IS YOUR CHANCE

to exhibit during the Addiction Medicine: State of the Art 2009 Conference sponsored by the California Society of Addiction Medicine and the American Society of Addiction Medicine. The conference will be held at the Hotel Kabuki, San Francisco.

This conference offers you an unparalleled opportunity to reach a concentrated group of professionals who are interested in learning about cutting-edge technology, products and services.

CSAM is the West Coast's largest physician-sponsored addiction medicine organization. Our annual conference is attended by over 350 physician participants with practices in university, veterans, Kaiser and private practice settings. About half of our attending physicians are psychiatrists and the other half are primary care and other specialties.

## Exhibit Schedule

The exhibit area will be open for set-up on Wednesday evening, October 7th. Exhibits will be available for viewing starting at 7:00 am on Thursday, October 8th. All continental breakfasts and coffee breaks will take place in the exhibit area. Breakdown of exhibits will be at 4:00 pm on Friday, October 9th.

## Fees

To reserve your exhibit space, send the attached registration form (including the signed agreement) and \$800 (\$850 after September 11th) to CSAM. The fee includes: one six-foot table-top exhibit space and refreshment breaks, and up to four exhibitor registrations. Exhibitor registration does not provide unrestricted access to plenary sessions or CME credit. Exhibit space is assigned on a first-come, first-serve basis so register now!

**Make your hotel reservations as soon as possible — this limited room rate will not be available after September 11, 2009.**

## Hotel

Exhibit space and conference sessions will be at the Hotel Kabuki. A special conference rate of \$179 per night is available before September 11, 2009. For reservations, call 800-533-4567. Be sure to mention CSAM to receive a special reduced room rate.



## Sponsorship

Sponsorship is another excellent way to promote your company and products! Sponsorship opportunities range from \$1000 - \$5000. There are opportunities to sponsor continental breakfasts, coffee breaks, luncheons, and receptions. All sponsors will be recognized in the program, the CSAM newsletter, and in-person at the conference.

## Newsletter

Target CSAM members now by advertising in CSAM newsletter! Over 500 physicians receive copies of the Summer and Fall newsletters — two perfect opportunities to promote you and your company. Advertising rates are very reasonable. Contact the CSAM office at csam@compuserve.com or (415) 764-4855 for details.

## Exhibitor Shipping Instructions

Packages should be directed to the hotel no more than (3) three days prior to group arrival and should be addressed as follows:

### Hotel Kabuki

Your company/Your name  
CSAM Conference, October 7-10, 2009  
1625 Post Street  
San Francisco, CA 94115  
(415) 922-3200

## Addiction Medicine: State of the Art 2009 Conference Exhibitor Registration

Company: \_\_\_\_\_

*(List company name exactly as it should appear on signage at the event)*

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Person Responsible for Exhibit: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

I accept the conditions in the Terms, Conditions and Purposes *(see back)*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Exhibit Representatives: List exactly as name badges should read.

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

### Payment Information: *(Payment must accompany registration.)*

\$800 per exhibit space *(additional \$50 after September 11, 2009)*

Total Enclosed: \$ \_\_\_\_\_

Check payable to CSAM (Federal Tax ID 23-7364605)

Visa/MC/Amex

Card#: \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_

**There will be a 50% cancellation fee for cancellations received before September 11, 2009 and no refunds thereafter.**

Please contact me with details on sponsorship opportunities.

I'd like to place an advertisement in the CSAM newsletter.

RETURN REGISTRATION FORM TO:  
California Society of Addiction Medicine

575 Market Street, Suite 2125, San Francisco, CA 94105

ph: (415) 764-4855 • fax: (415) 764-4915 • csam@compuserve.com • www.csam-asam.org